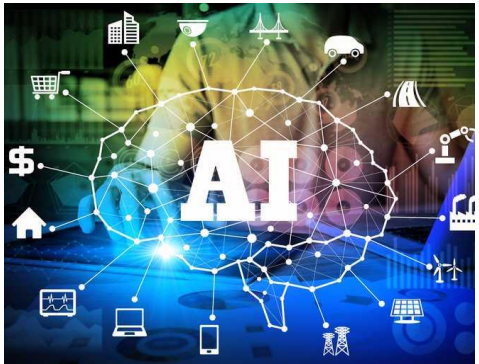
HISTADRUT
The General Federation of Labour in Israel

EURAG EUROPE

THE ISRAEL PENSIONERS' UNION
YOURS AND FOR YOU

Tel Aviv, September 2023
EURAG + HISTADRUT

Conference on AI: Artificial Intelligence



My Mission / Passion:

Leadership

with Enthusiasm!

HEC PARIS
Executive MBA
André Dan, 1994

SUPINFO
Digital Engineer
André Dan, 1983

Artificial Intelligence Agenda

- **What is Artificial Intelligence (AI)?**
- **And why is AI so important for EURAG members?**
- **Let’s debate together!**

GPT stands for **G**enerative **P**re-Trained **T**ransformer

AI: A
Intelli

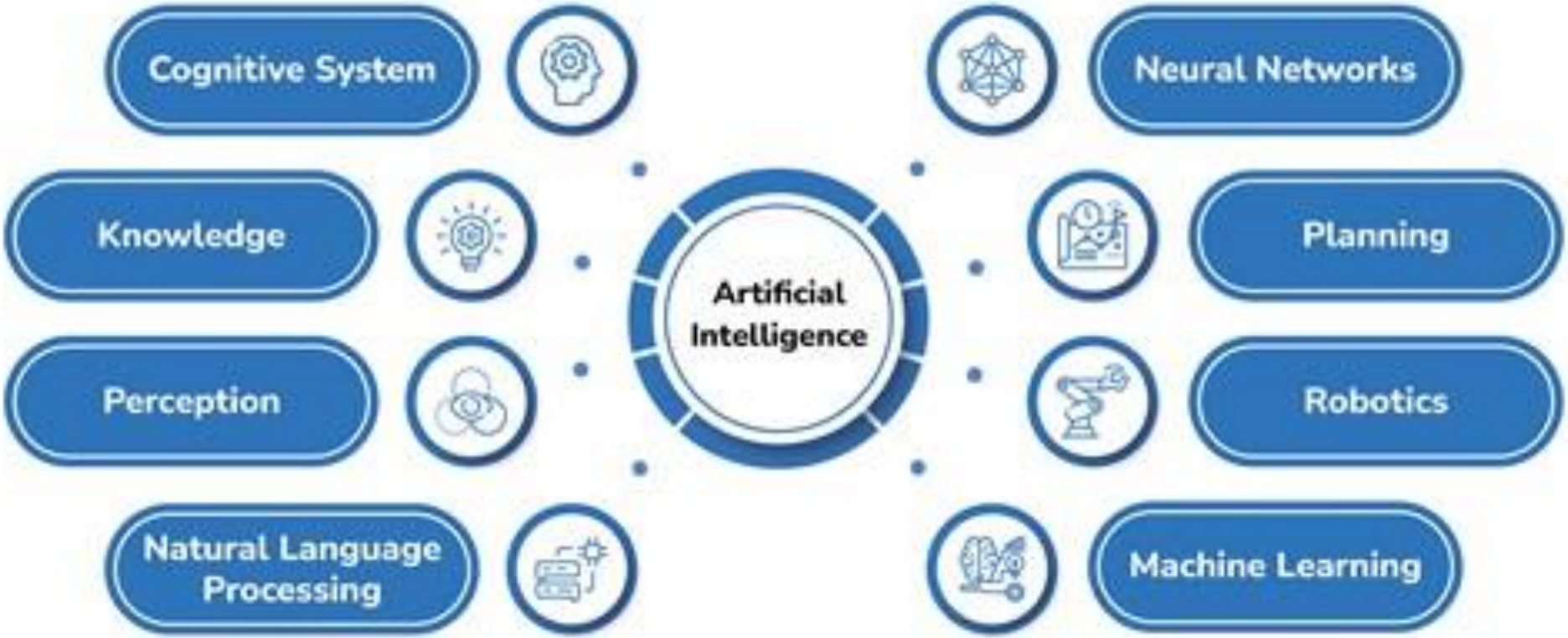
WIKIPEDIA

Generative artificial intelligence (AI) is artificial intelligence capable of generating **text**, **images**, or other **media**, using generative models.

Generative AI models **learn** the patterns and **structure** their data, and then generate new data that has similar characteristics.

WIKIPEDIA

In the early 2020s, advances in transformer-based **deep neural networks** enabled generative AI systems accepting **natural language prompts** as input.
These include large language model chatbots such as **ChatGPT**, **Bing Chat**, **Bard**, and **LLaMA**, and text-to-image artificial intelligence art systems such as **Midjourney**, and **DALL-E**.



AI: Artificial Intelligence

AI: Artificial Intelligence

André Dan

12 important benefits of AI for business

1. Better decisions
2. Efficiency and productivity gains
3. Improved speed of business
4. New capabilities and business model expansion
5. Personalized customer services and experiences
6. Improved services

7. Improved monitoring
8. Better quality and reduction of human error
9. Better talent management
10. More innovation
11. Increased profitability
12. Industry-specific improvements

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QUESTIONS + REMARKS

André Dan

SPEAKER ^ COACH

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